

Pepsi Summer National On Pack 2015/2016 Competition

Conditions of Entry

Promoter	Pepsico Australia Holdings Pty Limited (ABN 25 079 719 743), Tower A, Level 2, 799 Pacific Highway, Chatswood NSW 2067, Australia (Pepsico) Phone: 1800 244 054.																					
Entry Restrictions	<p>This competition is open only to Australian residents aged 14 years or over.</p> <p>Directors, officers, management and employees (and the immediate families of directors, officers, management and employees) of the Promoter, or of the agencies or companies associated with this competition are not eligible to enter this competition. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.</p> <p>Residents under 18 years old must have parental/guardian approval to enter before entering and further, the parent/guardian of the entrant must read and consent to these Conditions of Entry. Parents/guardians may be required by the Promoter to enter into a further agreement as evidence of consent to the minor entering this competition.</p> <p>Any winner of a Major Prize aged between 14 and up to but not including 18 years must be accompanied by a parent/legal guardian at all times during taking of the Major Prize.</p>																					
Competition Period	<p>The competition starts at 12:01am (AEDST) on 1st November 2015 and ends at 11:59pm (AEDST) on 31st March 2016, with entries opening and closing for each Major Prize on the dates/times specified below:</p> <table border="1" data-bbox="443 1021 1345 1581"> <thead> <tr> <th></th> <th>Entries Open</th> <th>Entries/Purchases Close</th> </tr> </thead> <tbody> <tr> <td>Major Prize 1 (London Trip)</td> <td>12:01am (AEDST) on 1st November 2015</td> <td>11:59pm (AEDST) on 31st March 2016</td> </tr> <tr> <td>Major Prize 2 (Dubai Trip)</td> <td>12:01am (AEDST) on 1st November 2015</td> <td>11:59pm (AEDST) on 31st March 2016</td> </tr> <tr> <td>Major Prize 3 (New York Trip)</td> <td>12:01am (AEDST) on 1st November 2015</td> <td>11:59pm (AEDST) on 31st March 2016</td> </tr> <tr> <td>Major Prize 4 (Rio De Janeiro Trip)</td> <td>12:01am (AEDST) on 1st November 2015</td> <td>11:59pm (AEDST) on 31st March 2016</td> </tr> <tr> <td>Major Prize 5 (Super Bowl Trip)</td> <td>12:01am (AEDST) on 1st November 2015</td> <td>11:59pm (AEDST) on 11th January 2016</td> </tr> <tr> <td colspan="3">– ENTRIES CLOSE EARLY</td> </tr> </tbody> </table> <p>(Competition Period).</p> <p>Entry for the chance to win an Instant Win Prize starts at 12:01am (AEDST) on 1st December 2015 and ends at 11:59pm (AEDST) on 29th February 2016 (Instant Win Period).</p> <p>There are total of ninety-one (91) Instant Win Prizes (one (1) awarded per day of the Instant Win Period) and five (5) Major Draw Prizes to be won.</p>		Entries Open	Entries/Purchases Close	Major Prize 1 (London Trip)	12:01am (AEDST) on 1 st November 2015	11:59pm (AEDST) on 31 st March 2016	Major Prize 2 (Dubai Trip)	12:01am (AEDST) on 1 st November 2015	11:59pm (AEDST) on 31 st March 2016	Major Prize 3 (New York Trip)	12:01am (AEDST) on 1 st November 2015	11:59pm (AEDST) on 31 st March 2016	Major Prize 4 (Rio De Janeiro Trip)	12:01am (AEDST) on 1 st November 2015	11:59pm (AEDST) on 31 st March 2016	Major Prize 5 (Super Bowl Trip)	12:01am (AEDST) on 1 st November 2015	11:59pm (AEDST) on 11 th January 2016	– ENTRIES CLOSE EARLY		
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Participating Outlets	This competition will be conducted at Outlets which stock Eligible Products in Australia.																					

Eligible Products	<p>"Eligible Products" consist of specially marked bottles/cans of the Promoters' products (i.e. includes a reference to this Competition, including a promotional code word on the bottle/can) in varying sizes including (but not limited to) products from the below brand:</p> <p>Pepsi Max; and</p> <p>Post-mix products of the Promoter (as specified to be eligible in advertising in store) and sold in Participating Outlets which display advertising for this Competition (e.g. selected cinemas).</p>
Entry Method	<p>Entrants must first purchase an Eligible Product from a Participating Outlet.</p> <p>All can/bottle Eligible Products will feature a promotional code word on the bottle/can. For post-mixed Eligible Products a card (or similar, featuring a promotional code word) will be provided to the eligible individual at the time of the qualifying purchase, while stocks of such cards last at the relevant Participating Outlet. It is the eligible individuals responsibility to request such a card at the time of purchase, if not provided to them.</p> <p>To enter, eligible individuals must then visit www.pepsi.com.au (Website), follow the prompts to the Competition entry page, complete the entry form as prompted, including providing their first name, surname, valid email address, last 4 digits of product barcode, residential address (no PO boxes allowed) and valid promotional code word from the Eligible Product purchased, and submit the fully completed entry form during the Competition Period.</p> <p>Entrants who enter during the Instant Win Period will be notified immediately after submission of their entry form whether or not they are a provisional winner of an Instant Win Prize, subject to verification. ONLY ONCE SUCH ENTRANT HAS BEEN VERIFIED WILL THEY BE DETERMINED AS AN OUTRIGHT WINNER OF AN INSTANT WIN PRIZE.</p> <p>For the sake of clarity, entrants who enter between 00:01 (AEDST) on 1st November 2015 and 24:00 (AEDST) on 31st November 2015 AND between 12.00am (AEDST) on 1st March 2016 and 11.59pm (AEDST) on 31st March 2016 will NOT have the chance to win an Instant Win Prize.</p> <p>For each qualifying Eligible Product purchase, entrants may only enter the one (1) Major Prize Draw applicable to the Eligible Product purchased, see 'Prize Details' section for further details. Entrants must enter within the required entry period for the relevant Major Prize, as outlined in the 'Competition Period' section above for the chance to win that Major Prize. If an entry is received after the closing date/time for the relevant Major Prize but still between 12:01am (AEDST) on 1st December 2015 and 11:59pm (AEDST) on 29th February 2016, the entrant will not receive an entry into a Major Prize Draw for that corresponding Eligible Product purchase but will be eligible for the chance to win an Instant Win Prize.</p> <p>Draw for Super Bowl trip prize (Major Prize 5) closes <u>EARLY</u>, see 'Competition Period' section for closing dates/times for each Major Prize Draw.</p>
Prize Details	<p>In this Competition, there are ninety-six (96) prizes to be won, with five (5) major prizes and ninety-one (91) Instant Win Prizes to be won.</p> <p><u>Instant Win prizes</u> - The Instant Win prizes available to be won are:</p> <p>91 x AUD \$1,000 EFTPOS Gift Cards (Instant Win Prizes). One (1) Instant Win Prize will be won per day of the Instant Win Period.</p> <p>Entry for the chance to win an Instant Win Prize starts at 12:01am (AEDST) on 1st December 2015 and ends at 11:59pm (AEDST) on 29th February 2016.</p> <p>Any ancillary costs associated with redeeming an EFTPOS Gift Card are not included. Any unused balance of an EFTPOS Gift Card will not be awarded as cash. Redemption of an EFTPOS Gift Card is subject to any terms and conditions of the issuer including those specified on the EFTPOS Gift Card.</p> <p><u>Major Prizes</u></p>

There will be five (5) different Major Prizes to be won, as outlined below. A separate draw will be conducted for each Major Prize. Only one (1) Major Prize will be advertised on any given can/bottle Eligible Product (or card (or similar) provided with a post-mix Eligible Product purchase). Four (4) different Major Prizes will be advertised across the 375mL, 1.25L and 2L Eligible Products; and one (1) Major Prize will be advertised across all 600mL and 440mL Eligible Products. The 4 (four) Major Prize/s advertised across the 375mL, 1.25L and 2L Eligible products may also be advertised for the chance to win via a post-mix Eligible Product purchase. A different promotional code word will correspond with each Major Prize. The promotional code word included on entry will reflect the Major Prize Draw entered into. Entrants must include the promotional code word specified on their Eligible Product purchased (or card (or similar) for a post-mix Eligible Product purchased) for the entry to be considered valid. Each Major Prize is valued at up to AUD\$30,000, depending on date and point of departure.

Major Prize 1: Trip to London (draw only for selected 375mL, 1.25L, 2L & Post Mix Eligible Product purchases)

Major Prize 1 is a trip to London, UK for two (2) people and includes:

- a) two (2) x return economy airfares from the winner's nearest capital city to London, UK;
- b) all airline and airport taxes;
- c) seven (7) nights twin-share accommodation 5* Luxury London (The Ritz or similar);
- d) daily breakfast for two (2) people valued at up to \$50AUD;
- e) celebration afternoon Tea for 2 at the Ritz London;
- f) 6 day London travel pass for two (2) people; pass includes: London Pass – sightseeing for 6 consecutive calendar days from the time of first use, unlimited use of the London Underground, red buses and Docklands Light Railway with an Oyster travel card, skip-the-line entry to selected London attractions, free entry to 60 attractions;
- g) 18 minute helicopter flight over London for two (2) people;
- h) up to AUD\$2,500 in various music experiences in London, UK (including concerts, festivals, shows etc) that are available at the time of booking the prize. Exact experiences booked will be determined by the Promoter in consultation with the winner and subject to booking availability. In the event of a disagreement as to the experiences awarded, the Promoter's decision will be final. Any unused balance of the AUD\$2,500 credit not used for booking the music experiences will be forfeited by the winner and will not be awarded as cash or any other alternative;
- i) return transfers from accommodation to one (1) music event of winner's choice (as mentioned in (h) above) for two (2) people;
- j) AUD \$200 towards travel insurance which is the responsibility of the winner to arrange
- k) return private transfers from airport to accommodation for two (2) people; and
- l) AUD\$5,000 spending money (awarded via EFT to bank account in winner's name).

Major Prize 2: Trip to Dubai (draw only for selected 375mL, 1.25L, 2L & Post Mix Eligible Product purchases)

Major Prize 2 is a trip to Dubai, UAE for two (2) people and includes:

- m) two (2) x return economy airfares from the winner's nearest capital city to Dubai, UAE;
- n) all airline and airport taxes;
- o) return transfers from airport to accommodation for two (2) people;

	<p>p) six (6) nights twin-share accommodation at the 5* Atlantis The Palm (or similar) in a Suite Room – the suite includes: free wi-fi, free entry to Aquaventure Waterpark, free entry to The Lost Chambers Aquarium;</p> <p>q) daily breakfast for two (2) people valued at up to \$50 AUD;</p> <p>r) overnight desert camp experience with 60 minute quad biking session – the tour includes: hotel pick up and drop off from select Dubai Hotels, transport by 4x4 vehicle, private guide Camel ride, beverages (soft drink and water), sandboarding, meals includes BBQ dinner and breakfast, Henna tattoo Belly dance performance (excluding Ramadan), 1 night of campsite accommodation (tent, mattress and sleeping bag), quad bike and helmet;</p> <p>s) 25 minute helicopter flight over Dubai for two (2) people;</p> <p>t) AUD \$200 towards travel insurance which is the responsibility of the winner to arrange</p> <p>u) up to AUD\$2,500 in activities to explore Dubai (including event tickets, experiences, tours) that are available at the time of booking the prize. Exact activities booked will be determined by the Promoter in consultation with the winner and subject to booking availability. In the event of a disagreement as to the activities awarded, the Promoter's decision will be final. Any unused balance of the AUD\$2,500 credit not used for booking the activities will be forfeited by the winner and will not be awarded as cash or any other alternative; and</p> <p>v) AUD\$5,000 spending money (awarded via EFT to bank account in winner's name).</p> <p><u>Major Prize 3: Trip to New York</u> (draw only for selected 375mL, 1.25L, 2L & Post Mix Eligible Product purchases)</p> <p>Major Prize 3 is a trip to New York City, USA for two (2) people and includes:</p> <p>w) two (2) x return economy airfares from the winner's nearest capital city to New York City, USA;</p> <p>x) all airport and airline taxes;</p> <p>y) seven (7) nights 5* twin-share accommodation in New York;</p> <p>z) daily breakfast for two (2) people valued at up to \$50 AUD;</p> <p>aa) NYC helicopter flight and statue of Liberty Cruise for two (2) people;</p> <p>bb) two (2) tickets to a show on Broadway (the exact show tickets are awarded to will be determined by the Promoter in consultation with the winner, from shows available at the time winner books trip. In the event of a disagreement as to the show which tickets will be awarded, the Promoter's decision will be final);</p> <p>cc) Personal shopping assistant and stylist, shopping delivery to the winner's hotel and in store credit to the value of \$2000 USD at the Bloomingdales flagship store,</p> <p>dd) Dinner for two (2) people at Jean Georges up to the value of \$500 USD;</p> <p>ee) Up to AUD\$2,500 in various NYC experiences (including dining, entertainment, tours, shows) that are available at the time of booking the prize. Exact experiences booked will be determined by the Promoter in consultation with the winner and subject to booking availability. In the event of a disagreement as to the experiences awarded, the Promoter's decision will be final. Any unused balance of the AUD\$2,500 credit not used for booking NYC experiences will be forfeited by the winner and will not be awarded as cash or any other alternative;</p> <p>ff) AUD \$200 towards travel insurance which is the responsibility of the winner to arrange</p> <p>gg) Return private transfers from airport to accommodation for two (2) people; and</p>
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hh) AUD\$5,000 spending money (awarded via EFT to bank account in winner's name).

Major Prize 4: Trip to Rio De Janeiro (draw only for selected 375mL, 1.25L, 2L & Post Mix Eligible Product purchases)

Major Prize 4 is a trip to Rio De Janeiro, Brazil for two (2) people and includes:

- ii) two (2) x return economy airfares from the winner's nearest capital city to Rio De Janeiro, Brazil;
- jj) All airline and airport taxes;
- kk) seven (7) nights twin-share accommodation in a 5* accommodation at Copacabana Beach;
- ll) daily breakfast for two (2) people valued at up to \$50AUD;
- mm) Brazilian cooking lesson for two (2) people;
- nn) luxury motor yacht and private skipper for the day for two (2) people including meals (exact meals included determined by prize supplier);
- oo) Up to AUD\$2,500 in cultural experiences in Rio De Janeiro (including dining, shows, sporting, entertainment and experiences) that are available at the time of booking the prize. Exact experiences booked will be determined by the Promoter in consultation with the winner and subject to booking availability. In the event of a disagreement as to the experiences awarded, the Promoter's decision will be final. Any unused balance of the AUD\$2,500 credit not used for booking the experiences will be forfeited by the winner and will not be awarded as cash or any other alternative;
- pp) AUD \$200 towards travel insurance which is the responsibility of the winner to arrange
- qq) return private transfers from airport to accommodation for two (2) people; and
- rr) AUD\$5,000 spending money (awarded via EFT to bank account in winner's name).

Major Prize 5 – Super Bowl 2016 (draw only for 600mL bottle and 440mL can Eligible Product purchases)

Major Prize 5 is a trip to the 2016 Super Bowl event for two (2) people and includes:

- ss) two (2) x return economy airfares from the winner's nearest capital city to Los Angeles, USA;
- tt) all airline and airport taxes;
- uu) return transfers from airport to LA accommodation for two (2) people;
- vv) three (3) nights twin-share accommodation in a 5* hotel in LA (check in 2 February and check out 5 February 2016);
- ww) two (2) general admission tickets to attend the 2016 Super Bowl event;
- xx) daily breakfast for two (2) people valued at up to \$50AUD;
- yy) Los Angeles VIP Grand Helicopter Tour with return mini limo transfers from accommodation to helicopter tour departure point for two (2) people;
- zz) VIP experience at Universal Studios Hollywood for two (2) people which includes: admission into Universal Studios Hollywood attractions and shows, valet parking, gourmet catered lunch;
- aaa) 5 day Ford Mustang (or similar) car hire (min drivers age is 21 with full license). If the winner or companion is under the age of 25 or does not have a full Australian Driver's license, alternative transport will be arrange for travel between Los Angeles Carmel by the Sea and San Francisco to the equivalent value of this portion of the prize;

- bbb) two (2) nights 4* Carmel by the Sea accommodation twin share (1 night on way up and 1 night on way back to 2016 Super Bowl – on 5 February 2016 and again on 8 February 2016);
- ccc) two (2) nights 4* accommodation in San Francisco twin share (check in 6 February 2016 and check out 8 February 2016);
- ddd) AUD \$200 towards travel insurance which is the responsibility of the winner to arrange
- eee) return transfers from accommodation to the 2016 Super Bowl for two (2) people on 7 February 2016; and
- fff) AUD\$5,000 spending money (awarded via EFT to bank account in winner's name).

Prize must be taken to coincide with the 2016 Super Bowl event, which takes place on the 7th February 2016 and is subject to flight and booking availability.

Conditions Applicable to All Major Prizes: -

All travel is subject to availability at all times and maybe dependent on select seat class with airlines or specific room category availability with accommodation partner. Travel is valid until 31 March 2017 (does not apply to Super Bowl prize). Block out periods include 20 June 2016 until 10 August 2016 and from 10 December 2016 until 25 January 2017 along with all other special event periods (does not apply to Super Bowl prize). All bookings must be made a minimum of 45 days in advance of requested departure dates (does not apply to Super Bowl prize). For the Super Bowl package, this is based on set travel dates, as per prize inclusions. All bookings and documentation regarding the prize must be made via Free-2-Travel Holidays Pty Ltd or their agents. Redeeming the prize is conditional on acceptance of the terms and conditions of travel as detailed by Free-2-Travel Holidays Pty Ltd and the airline carriers in accordance with normal travel practices. No portion of the prize is redeemable for cash. The prize is not refundable or transferable. In the event the winner is under the age of 18 years, they must be accompanied by a parent/guardian. Winner and companion must be in possession of a valid passport with a minimum of 6 months validity on it prior to departure. Winner is responsible for any amendments fees issued by airlines or suppliers once booking is confirmed and ticketed. Visas, valid passports, additional spending money, meals (other than those included) and any other ancillary costs, including but not limited to insurance and any applicable insurance excesses, not listed in the travel prize package descriptions above are the responsibility of the travel prize winner and his/her nominated traveling companions as incurred. It is the winner's responsibility to organise transport to/from the airport departure/return point. Prize winner and travel companions must have valid travel insurance for their period of travel. Additional spending money, meals, taxes (excluding airline and airport taxes), insurance, passports, visas, vaccinations, transport to and from departure point, additional transfers, items of a personal nature, in-room charges and all other ancillary costs are not included. During the entire duration of the prize, a nominated parent/guardian must accompany any person under 18 years of age. Additional spending money, meals, taxes (excluding airline and airport taxes), insurance, passports, visas, vaccinations, transport to and from departure point, additional transfers, items of a personal nature, in-room charges and all other ancillary costs are not included. During the entire duration of the prize, a nominated parent/guardian must accompany any person under 18 years of age. Each winner and his/her travel companion are responsible for ensuring that they have valid passports, and any requisite visas, vaccinations and travel documentation.

Each winner and his/her travel companion are responsible for ensuring that they have valid passports, and any requisite visas, vaccinations and travel documentation. Each winner and his/her travel companion must depart from and return to the same departure point and travel together. Travel itineraries to be determined by the Promoter in its absolute discretion. Frequent flyer points will not form part of the Major Prizes. Major Prizes are subject to the standard terms and conditions of individual prize and service providers. Each winner may be required to present their credit card at time of accommodation check in.

The exact tickets awarded (if event tickets form part of a Major Prize) will be determined by the Promoter in its absolute discretion (including the number of days of entry provided and nature of tickets e.g. general admission, VIP admission, etc). All ticket/pass prizes are subject to the event venue and ticket/pass terms and conditions, including any applicable age restriction. The Promoter and event organisers hereby expressly reserve the right to eject any winner (and/or his/her companion/s) for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of a prize.

Any ancillary costs associated with redeeming a voucher/gift card/ticket/pass included in a prize are not included, unless specified in the respective prize description above. Any unused balance of a voucher/gift card (where applicable) will not be awarded as cash. Redemption of a voucher/gift card/ticket/pass is subject to any terms and conditions of the issuer including those specified on the voucher/gift card/ticket/pass.

The winner of any experience included as part of an abovementioned prize which includes an element of danger, including but not limited to the helicopter flights, driving experience, Top Gun flight experience, etc (**Activity**) and his/her companion acknowledge that the Activity is a dangerous activity that may result in injury or death, and participate at their own risk. The winner and his/her companion must: (a) attend, undergo and pass any appropriate training, briefings, required medical tests and other requirements of the Promoter and Activity organisers as determined by them in their absolute discretion; (b) not have any heart condition or history thereof, or other medical conditions that would make it dangerous to participate in the Activity; (c) not be under the influence of drugs or alcohol; (d) comply with all directions of the Promoter and Activity organisers at all times; and (e) wear all safety and other equipment required. The Promoter and Activity

	organisers, in their absolute discretion, at all times reserve the right to: (a) prevent any winner or his/her companion from participating in the Activity if, at any time, they reasonably believe that the winner or his/her companion poses a safety risk or for any other reason; and/or (b) cancel the Activity if the conditions are deemed dangerous. If the Activity is varied for any reason beyond the control of the Promoter it may not be rescheduled and no compensation will be offered.												
Prize Pool	The total prize pool is valued at up to AUD \$241,000.												
Entry Limits	Multiple entries are permitted, subject to the following: (a) only one (1) entry permitted per Eligible Product purchased; (b) a maximum of three (3) entries will be accepted per residential address per day; and (c) each entry must be submitted separately and in accordance with the entry requirements.												
Proof of Purchase Requirements	If an entrant submits more than fifty (50) entries into the competition, then for his/her 51st and subsequent entries into this competition, the entrant must (i) keep each of their Eligible Product can/bottle packaging (including label (for bottle purchases), featuring the code word used to enter (or card (or similar) featuring the promotional code, if purchase is of a post-mix Eligible Product); and (ii) retain the original itemised Eligible Product purchase receipt. Purchase receipts(s) must clearly specify the Participating Outlet of purchase and that the purchase was made prior to entry.												
Draw Details	<p><u>Major Prize Draws</u></p> <p>All Major Prize Draws will take place at Anisimoff Legal, Level 5, 492 St Kilda Road, Melbourne, Victoria 3004 at 2pm AEDST/AEST (as applicable in VIC) on the dates specified in the table below:</p> <table border="1"> <thead> <tr> <th></th> <th>Draw Date</th> </tr> </thead> <tbody> <tr> <td>Major Prize 1 (London Trip)</td> <td>6th April 2016</td> </tr> <tr> <td>Major Prize 2 (Dubai Trip)</td> <td>6th April 2016</td> </tr> <tr> <td>Major Prize 3 (New York Trip)</td> <td>6th April 2016</td> </tr> <tr> <td>Major Prize 4 (Rio De Janeiro Trip)</td> <td>6th April 2016</td> </tr> <tr> <td>Major Prize 5 (Super Bowl Trip)</td> <td>13th January 2016</td> </tr> </tbody> </table> <p>The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn.</p>		Draw Date	Major Prize 1 (London Trip)	6 th April 2016	Major Prize 2 (Dubai Trip)	6 th April 2016	Major Prize 3 (New York Trip)	6 th April 2016	Major Prize 4 (Rio De Janeiro Trip)	6 th April 2016	Major Prize 5 (Super Bowl Trip)	13 th January 2016
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Major Prize 4 (Rio De Janeiro Trip)	6 th April 2016												
Major Prize 5 (Super Bowl Trip)	13 th January 2016												
Winners Notification	<p>Provisional Instant Win Prize winners will be notified via an onscreen message immediately upon entry submission.</p> <p>All Major Prize draw winners will be notified within two (2) business days of the relevant draw by phone and in writing. Entrants that have not won will not be notified.</p> <p>Winners will have their name and State/Territory of residence published on the Website from the relevant date specified below.</p> <table border="1"> <thead> <tr> <th></th> <th>Publication Date</th> </tr> </thead> <tbody> <tr> <td>Major Prize 1 (London Trip)</td> <td>20th April 2016</td> </tr> <tr> <td>Major Prize 2 (Dubai Trip)</td> <td>20th April 2016</td> </tr> <tr> <td>Major Prize 3 (New York Trip)</td> <td>20th April 2016</td> </tr> </tbody> </table>		Publication Date	Major Prize 1 (London Trip)	20 th April 2016	Major Prize 2 (Dubai Trip)	20 th April 2016	Major Prize 3 (New York Trip)	20 th April 2016				
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	Major Prize 4 (Rio De Janeiro Trip)	20 th April 2016	
	Major Prize 5 (Super Bowl Trip)	18th January 2016	
	Instant Prize Winners	20 th April 2016	
Prize Claim Date and Time	<p><u>Instant Win element:</u></p> <p>Instant Win Prizes must be claimed by 5:00pm AEST on 12th July 2016. Any unclaimed Instant Win Prizes will be forfeited and entered into the Unclaimed Prize Draw for Instant Win Prizes.</p> <p><u>Major Prizes:</u></p> <p>Each Major Prize must be claimed by the date and time specified below:</p> <ul style="list-style-type: none"> • Major Prize 1: 5:00pm AEST on 12th July 2016 • Major Prize 2: 5:00pm AEST on 12th July 2016 • Major Prize 3: 5:00pm AEST on 12th July 2016 • Major Prize 4: 5:00pm AEST on 12th July 2016 • Major Prize 5: 5:00pm AEDST on 18th January 2016 		
Unclaimed Prize Draw Details	<p>If any Major Prize or Instant Win Prize remains unwon or unclaimed by the relevant Prize Claim Date and Time listed above, an unclaimed prize draw for such prize will take place on the respective date specified below. All unclaimed prize draws will take place at Anisimoff Legal, Level 5, 492 St Kilda Road, Melbourne, Victoria 3004 at 2pm AEDST/AEST (as applicable in VIC).</p> <ul style="list-style-type: none"> • Major Prize 1: 19th July 2016 • Major Prize 2: 19th July 2016 • Major Prize 3: 19th July 2016 • Major Prize 4: 19th July 2016 • Major Prize 5: 19th January 2016 • Instant Win Prizes: 19th July 2016 		
Unclaimed Prize Draw Winner Notification	<p>Any winner/s in any Unclaimed Prize Draw will be notified by phone within two (2) business days of the draw and in writing and winners will have their name(s) and state/territory of residence published on the Website from the dates referenced below:</p> <ul style="list-style-type: none"> • Major Prize 1: 27th July 2016 • Major Prize 2: 27th July 2016 • Major Prize 3: 27th July 2016 • Major Prize 4: 27th July 2016 • Major Prize 5: 22nd January 2016 • Instant Win Prizes: 27th July 2016 		
Permit Numbers	Authorised under NSW Permit No. LTPS/15/04504 ACT Permit No. TP15/06199 SA Permit No. T15/1012		

1 Information regarding prizes and how to enter forms part of these conditions. Participation in this competition is deemed acceptance of these Conditions of Entry.

- 2 The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Conditions of Entry, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of this competition. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
- 3 Incomplete or indecipherable entries will be deemed invalid.
- 4 If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
- 5 All Instant Win Prize entries must be received during the Instant Win Period and all Major Prize Draw entries must be received during the Competition Period and prior to the close date/time for such Major Prize. Entries are received at the time they are received by the Promoter's database and not at the time of submission by an entrant. Failure of an entrant to provide his/her original receipt(s) and/or specially marked Eligible Product packaging, or any other proof of purchase as required in accordance with the Entry Limits and Proof of Purchase Requirements to the Promoter's upon request may, at the Promoter's discretion, result in an invalid entry and, at the Promoter discretion, in all of the entrant's entries being invalid.
- 6 If for any reason a winner does not take or claim a prize (or an element of the prize) at or by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash.
- 7 Subject to the terms and conditions of the participating prize provider(s), if for any reason a winner does not, once the prize has been booked, take a prize (or an element of a prize) at the time stipulated, then the prize (or that element of the prize) will be forfeited and will not be redeemable for cash.
- 8 In the event of war, terrorism, state of emergency or disaster, the Promoter reserves the right to cancel, terminate, modify or suspend the competition or suspend or modify a prize, subject to any written directions from a relevant regulatory authority.
- 9 The Promoter is not liable for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence due to error, omission, tampering, deletion, theft, communications failure or otherwise. The Promoter has no control over communications networks and are not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter is not liable for any consequences of user error including (without limitation) costs incurred. Entrants who enter using multiple phone numbers, email address, addresses or aliases may be disqualified. Entrants are responsible for their own costs associated with accessing the Internet. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.
- 10 Draws will be conducted at the time, dates and location as stated in the Draw Details. In respect of each Major Prize Draw, the first valid entry randomly drawn in each Major Prize Draw from all valid entries received for that relevant Major Prize Draw will receive the relevant Major Prize.
- 11 The prizes are as stated in the Prize Details.
- 12 If a winner of any prize is under the age of 18 years, the prize will be awarded to the winner's nominated parent or guardian on the winner's behalf.
- 13 If any prize (or part of any prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.

- 14 Winners will have their names and state/territory of residence published on the Website in accordance with statutory requirements. By entering this competition, each entrant requests that no other details will be published. Information concerning each entrant will be held by the Promoter in accordance with the Australian Privacy Principles.
- 15 The winners must, at the Promoter's request, participate in all promotional activity (such as publicity and photography) concerning the winning of any prize, free of charge, and they consent to the Promoter using their name, likeness, image and/or voice in in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
- 16 The Promoter may require winners to provide proof of identity, proof of age and proof of residency. Identification considered suitable for verification is at the Promoter discretion.
- 17 The Promoter may, in their sole discretion, disqualify all entries from, and prohibit further participation in this competition by, any person who tampers with or benefits from any tampering with the entry process or with the operation of the competition or acts in violation of these conditions, acts in a disruptive manner or acts with the intent or effect of annoying, abusing, threatening or harassing any other person.
- 18 Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
- 19 If a prize has not been accepted or claimed in accordance with the relevant Prize Claim Date and Time or if, after making all reasonable attempts, the Promoter cannot contact the drawn winner (or the drawn winner does not contact the Promoter) by the relevant Prize Claim Date and Time, the relevant winner's entry will be deemed invalid and the Promoter will conduct such further draws in accordance with the Unclaimed Prize Draw Details as are necessary to distribute the prize(s), subject to any requirements of the gaming authorities in each Australian State and Territory. Any winner(s) in these draws will be notified as stated in the Unclaimed Prize Draw Winner Notification.
- 20 Nothing in these Conditions of Entry limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia (**Non-Excludable Guarantees**). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the competition.
- 21 No aspect of a prize may be transferred. If the Promoter has reason to believe that a winner has transferred a prize or any element of a prize to another person (other than their accompanying participant) without the permission of the Promoter, the winner's entry or claim will be deemed invalid and the prize will be forfeited by both the winner and transferee.
- 22 Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Conditions of Entry; (e) if an event ticket(s)/pass(es) are awarded to as part of a Major Prize is delayed, postponed or cancelled for any reason beyond the reasonable control of the Promoter; (f) any tax liability incurred by a winner or entrant; or (g) use of a prize / taking of a prize / participation in a prize / attendance at a prize event.
- 23 The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or

responsibility for any claim arising in connection with participation in this sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way.

- 24 Without limiting the previous paragraph, the Promoter and their associated agencies and companies will not be liable for any delay in delivery of a prize.
- 25 The Promoter's decision is final and no correspondence will be entered into.
- 26 The Promoter may communicate or advertise this competition using Facebook. However, the competition is in no way sponsored, endorsed or administered by, or associated with, Facebook. Entrants are providing their information to the Promoter and not to Facebook. Each entrant completely releases Facebook from any and all liability.
- 27 If this competition is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties/failures, computer virus, communications network failure, bugs, tampering, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the competition, as appropriate.
- 28 The Promoter is not liable for any tax implications arising from prize winnings. Independent financial advice should be sought by entrants.
- 29 As a condition of accepting a prize, each winner (and his/her travel companion, in the case of the Major Prizes) must sign any legal documentation as and in the form required by the Promoter and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form. In the event a winner or a Major Prize winner's travel companion is under the age of 18, a nominated parent/legal guardian of such person will be required to sign the legal documentation required under this clause on their behalf.
- 30 The Promoter collects personal information (**PI**) in order to conduct the competition and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <http://pepsico.com.au/privacy/>. In addition to any use that may be outlined in the Promoter's Privacy Policy, the Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter will not disclose entrant's personal information to any entity outside of Australia.